

# National Association of Regional Councils

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## Reprint from Winter, 2004 Edition of *Regions*



Assistant Secretary for Economic Development Dr. David Sampson (left) and Pioneer Valley Planning Commission Executive Director Tim Brennan (right) visit at the first telecast.

## NARC Coordinates EDIC Telecasts: Economic Development TODAY

by Peggy Tadej

A series of four telecasts are made possible through a cooperative agreement between the Economic Development Administration (EDA) and the Economic Development Information Coalition (EDIC). Members of this information dissemination campaign include: EDA, the International Economic Development Council, the National Association of Regional Councils and the National Association of Development Organizations. The coalition will focus on four themes over the next year:



From Left to Right, Nisa Miranda, Dr. David Sampson, Doris McMillon, Bill Dean and Tim Brennan, panelists at the December 4, 2003 Telecast.

- University Based Partnerships in Economic Development;
  - Regionalism – Maximizing Effective Partnerships for Economic Development in an Era of Scarce Resources;
  - New Directions and Opportunities in Rural Economic Development; and
  - Economic Development Strategies in a Global Economy.
- Linda Clark, Director of the Ohio University Innovation Center;
  - Nisa Miranda, Director of the University Center for Economic Development at the University of Alabama; and
  - Tim Brennan, Executive Director of the Pioneer Valley Planning Commission in Springfield, Massachusetts.

A monthly newsletter, *EDA UPDATE*, is being distributed by the associations to their members. A quarterly magazine called *Economic Development USA* will feature case studies and research covering the four economic development themes.

EDIC will convene 20 Regional Economic Development Forums. The next set of Regional Economic Development Forums are scheduled for:

During the telecast, Dr. Sampson outlined six key things universities can do to advance regional economic competitiveness and promote innovation:

1. Adopt economic development as a core mission;
2. Focus on growing, training, attracting and retaining the best and brightest;
3. Build strong research partnerships with industries;

- Monday, February 9 – Richland, WA;
- Wednesday, February 11 – Medford, OR;
- Friday, February 13 – Stockton, CA;
- Wednesday, February 18 – Laurinburg, NC;
- Friday, February 20 – Greenville, SC; and
- Tuesday, February 24 – Ocala, FL.

On December 4, 2003, the first in a series of satellite telecasts aired on *Economic Development Today*, with the program focused on the role of university-based partnerships in economic development. The program was moderated by Doris McMillon and featured Dr. David Sampson, Assistant Secretary for Economic Development, and Mr. William Dean, President, Idea Alliance of North Carolina.

Three case studies were presented during the telecast and guest presenters included:

4. Promote technology transfers;
5. Create entrepreneurial ecosystems; and
6. Pay attention to the state and regional economic context.

The last telecast aired on February 4, 2004 and its focus was on Regionalism: Maximizing Effective Partnerships for Economic Development in an Era of Scarce Resources. The third telecast will be on May 4<sup>th</sup> on New Directions and Opportunities in Rural Economic Development. The fourth telecast is scheduled for September 9<sup>th</sup> on Economic Development Strategies in a Global Economy. For more information, please contact Peggy Tadej at (202) 986-1032, extension 224 or via email [Tadej@narc.org](mailto:Tadej@narc.org). Registration will be available on the NARC web site at [www.narc.org](http://www.narc.org).

*EDIC is a four member partnership created in 2003 to provide information about EDA programs and economic development practices. EDIC operates and functions through a grant agreement among the participating organizations.*

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