



Economic Development Administration

Tuesday, February 14, 2006

Economic Development Today

A Telecast on Global Gateways 3:00 P.M. - 4:00 P.M. EDT

“Global Gateways” are areas throughout the United States that are critical corridors to reaching world markets. To compete in an inter-connected world-wide economy, America’s regions must be linked within as well as externally throughout the world. Cities and towns along these critical corridors must focus on managing the links between transportation, critical infrastructure investments, and economic development. This includes new institutional arrangements for interstate and international relations, accessing federal funding, and building international relationships.

Panelists will address challenges and opportunities; issues faced by ocean and inland ports; unexpected outcomes from new technology; and lessons learned on transportation, economic development, tourism and international trade.

Access Information

Ku-band: Galaxy 11, transponder 15
Orbitol slot: 91 degrees west
Downlink frequency: 12003 horizontal

C-band: Galaxy 4R, transponder 14
Orbitol slot: 99 degrees west
Downlink frequency: 3980 vertical

DISH Network: To view, you need a subscription to the DISH Network basic service package. The Universityhouse Channel is 9411. For programming information go to: www.universityhouse.nau.edu and click on schedule. Universityhouse will air the telecast on DISH Network at 4:00 PDT; 5:00 MDT; 6:00 CDT; and, 7:00 EDT.

Local Cable Access: Check with your local cable TV stations to find out if viewing is available in your area.



Moderator

Matthew E. Crow, *Director of Communications*, E.D.A., U.S., Department of Commerce

Panelists

Mr. Gary Gallegos, *Executive Director*, San Diego Association of Governments
Ms. Gayle Rusing, CEdD, *President/CEO*, Greater Yuma Economic Development Corporation
Mr. Jeffrey S. Heller, *Assistant Vice-President*, International Marketing, Norfolk Southern Corporation

Technical Assistance Questions

2:30--3:00pm

Technical Support 1.800.537.6865, ext. 5200

How To Register

Register on-line through NARC’s new event management system at <http://www.narc.org/ed/ecodev-main.html>. You may also fax a form to 202.986.1038 or send it by mail. The telecast evaluation form can be found on NARC’s website. A telecast registration form can be found on the next page.

Note: While this telecast is free, registration is recommended, and no permission or clearance is required for rebroadcast.

3:00 PM EDT ~ 2:00 PM CDT ~ 1:00 PM MDT ~ 12:00 PM PDT ~ 11:00 AM Alaska ~ 10:00 AM Hawaii

Host Organization and Contact Information

The National Association of Regional Councils is coordinating the telecasts. If you need additional information or have difficulty locating a viewing facility, contact Peggy Tadej at 202.986.1032, extension 224.



Telecast Registration Form

Economic Development Today

Global Gateways

Tuesday, February 14, 2006

3:00 PM – 4:00 PM EDT

Organization Name _____

Contact and Title _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-Mail _____

Fax Number _____ Web site Address _____

Subscriber Site Information

Site Location _____

Contact Name _____

Site Phone _____

Number of Viewers _____

Contact Information

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail tadej@narc.org. For more information visit NARC's web site at: <http://www.narc.org/ed/ecodev-main.html>. Return this form by fax to: 202.986-1038 or by mail to:

**National Association of Regional Councils
1666 Connecticut Avenue, N. W. ~ Suite 300
Washington, DC 20009**

An Information Dissemination Partnership

The Economic Development Administration (EDA), the International Economic Development Council (IEDC) and the National Association of Regional Councils (NARC) have established an information dissemination partnership. *Economic Development Today* is a program that includes a series of six telecasts intended to provide information about economic development practices and programs to economic development practitioners who serve distressed communities throughout the United States. Also, the partnership provides a monthly update and a quarterly magazine. To view prior telecasts, via the web, visit <http://www.eda.gov/newsevents/webcastvideos.xml>.



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