

# NTOC Telecast

June 7, 2005  
3:00 p.m. to 4:00 p.m. (EDT)



## Operating Our Transportation System for Better Performance: Elected Officials' Perspectives on Transportation Operations

### About the Telecast

The telecast will address the role of elected officials in helping to improve performance of the nation's transportation infrastructure. Elected officials are critical to assure cultural changes and can affect a paradigm shift in current thinking about improving infrastructure performance. Many States and localities are working to alleviate the challenges they face by adopting more progressive strategies for operating transportation systems, including the use of state-of-the-art technologies. As decision makers understand these challenges and they adopt and support new operations strategies, quality of life and economic vitality are often improved.

During this telecast, national, regional, state and local elected officials will discuss transportation operations. Guests will discuss statewide traffic incident management efforts to reduce fatalities and improve public safety in both urban and rural areas, as well as the value of operating and maintaining the nation's transportation infrastructure to ensure security and global competitiveness. Local and regional representatives will discuss the role of the planning community to assist in the facilitation of national forums for coordination and cooperation.

### The Panel

#### Moderator

Doris McMillion

#### Opening Remarks

Mary E. Peters, Administrator, Federal Highway Administration

#### Panelists

Congresswoman Eddie Bernice Johnson (D-TX)  
Delegate Carol Petzold, (D-MD)  
Commissioner Randall Morris, Seminole County, FL  
Mayor Joseph Donaldson, Flagstaff, AZ

#### Q&A Session

Please provide questions by: (1) submitting questions in advance of the telecast, (2) identifying the panelist(s) responsible for reply and (3) including your name and location. Your questions will be scripted into the program. You can submit your questions by phone, fax or e-mail: 1.202.986-1032 ~ 202.986-1038 ~ [Tadej@narc.org](mailto:Tadej@narc.org).

#### 800 Call In Resources Day of Telecast

Questions	1.800.528.2090
FAX	202.371.1015
Technical Support	1.800.537.6865, ext. 5200

Commencing at 2:30 p.m. EDT

### How to Participate

There are several methods to view the live broadcast. Viewing is available via Satellite, Webstream, DISHNetwork and Cable. You can also interact with the panel by phone, fax, or email. Satellite space is booked from 2:30 pm to 4:00 pm, EDT. See the next page for more information.

### How To Register

Register by fax (202.986.1038), mail, or online at the NARC website [www.narc.org](http://www.narc.org). This flyer includes registration and telecast evaluation forms. Please complete the forms by legibly printing the information on the forms and returning them to the NARC address. You will receive a password via email upon registration to participate in the telecast.



National Association  
of Regional Councils

National  
Transportation  
Operations Coalition



The telecast is made possible through a cooperative agreement between NARC and the U. S. Department of Transportation. NARC is a member of DOT's National Transportation Operations Coalition (NTOC), whose members share a common interest in transportation operations and ITS applications.

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## Telecast Viewing Options

### Satellite

#### Satellite Coordinates

	<u>Ku-band</u>	<u>C-band</u>
Galaxy	3C	4R
Transponder	12	21
Orbit Slot	95° W	99° W
Downlink Frequency	11930 Horizontal	4120 Horizontal

### DISH Network (DN)

To view you need a subscription to DN basic service package. The Universityhouse Channel is 9411. For programming information go to: [www.universityhouse.nau.edu](http://www.universityhouse.nau.edu) and click on [schedule](#). Universityhouse will air the telecast on DN at: 6:30 pm (EDT); 5:30 pm (CDT); 4:30 pm (MDT) and 3:30 pm (PDT).

### Web Streaming

You will need a password to access the telecast. It will be provided to you via email upon completion of the NARC Registration Form. On June 7, please go to [http://www.ntoctalks.com/narc/telecast\\_june7\\_05.php](http://www.ntoctalks.com/narc/telecast_june7_05.php) and click [live telecast](#) that will take you to a registration page. Please enter your first name, last name, email, and a password that is provided after you register and allows viewing of the webcast. Lines for viewing are limited, so register early. The last day to register is June 6<sup>th</sup>, 2005. Plan to use a broadband internet connection such as (cable, modem, DSL, T1). Use Windows MediaPlayer 9 to view.

Please tune in early to check audio and video feeds. Prior to the program, an hour test will occur that will play AASTHO's video, "Optimizing the System: Saving Lives, Saving Time."

### Cable

Please contact your local cable television station for viewing times.

Please fax or email the completed form to Peggy Tadej, Director of Environment and Special Projects for NARC at 202/986-1038 or [tadej@narc.org](mailto:tadej@narc.org).



National Association of  
Regional Councils

National  
Transportation Operations  
Coalition



# NTOC TELECAST

## REGISTRATION FORM



### Operating Our Transportation System for Better Performance: Elected Officials' Perspectives on Transportation Operations

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Organization Name \_\_\_\_\_

Contact and Title \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Fax Number \_\_\_\_\_ Web Site Address \_\_\_\_\_

#### **Subscriber Site Information**

How are you viewing the telecast: (Check One)  Host  Cable  Dish Network  Web Streaming  Other

Site Location \_\_\_\_\_

Contact Name \_\_\_\_\_

Site Phone \_\_\_\_\_

Number of Viewers \_\_\_\_\_

#### **Contact Information**

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail [tadej@narc.org](mailto:tadej@narc.org). For more information visit NARC's web site at: [www.narc.org](http://www.narc.org). Return this form by fax to: 202.986-1038 or by mail to:

**National Association of Regional Councils**  
1666 Connecticut Avenue, N. W. ~ Suite 300  
Washington, DC 20009



The telecast is made possible through a cooperative agreement between the Federal Highway Administration and the National Association of Regional Councils.



# NTOC Telecast

“Operating Our Transportation System for Better Performance:  
Elected Officials’ Perspectives on Transportation Operations”



## Evaluation Form

June 7, 2005 Telecast

**Please complete the form and type or print legibly.**

1. What practical value did you derive from participating in this telecast?

2. Please indicate the quality of this telecast by circling a number:

**Effectiveness of Panelists:**

Congresswoman Eddie Bernice

Johnson                      *Not Satisfactory*    1        2        3        4        5                      *Excellent*

Delegate Carol Petzold                      *Not Satisfactory*    1        2        3        4        5                      *Excellent*

Commissioner Randall Morris                      *Not Satisfactory*    1        2        3        4        5                      *Excellent*

Mayor Joseph Donaldson                      *Not Satisfactory*    1        2        3        4        5                      *Excellent*

3. Please comment on individual speakers and/or the content of the telecast?

4. What technology was used to view the telecast? (Check One)  Host    Cable    Dish Network    Web Streaming  
Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

5. How many individuals participated at the telecast site with you? \_\_\_\_\_ Did any discussion follow the telecast? (Please describe) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. How did you learn of this telecast?     NTOC Website     FHWA                       NARC  
 Flyer                       Colleague                       Other \_\_\_\_\_

7. Would you like to be contacted regarding future telecasts? \_\_\_Yes \_\_\_No (If yes, please print name, organization, and email address.) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. Other Topics or Speaker Recommendations:

Please fax or email the completed form to  
Peggy Tadej, Director of Environment and  
Special Projects for NARC at 202/986-  
1038 or [tadej@narc.org](mailto:tadej@narc.org).



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