



Economic Development Administration

Tuesday, March 15, 2005

Economic Development Today

A Telecast on Strengthening America's Communities Initiative 3:00 . 4:00 P.M. EST

America's changing economy is strong and getting stronger. But America's economic strength is not felt equally throughout the Nation. In low-income communities and in communities where traditional industries do not employ as many workers as they did a generation ago, opportunity can appear out of reach. President Bush believes that communities can make the transition to vibrant and strong economies because of the entrepreneurial spirit, vision, and hard work of those who live there. The job of government is to inspire, to help remove barriers to growth, to be accountable for taxpayer dollars, and to ensure results for programs aimed at making a difference in peoples' lives.

Building on existing economic and community development efforts, the President will propose a new initiative to help strengthen America's transitioning and most needy communities, while making better use of taxpayer dollars by reforming and restructuring many of the existing Federal economic and community development programs. The President's initiative, to be proposed in his Fiscal Year (FY) 2006 budget, will consolidate 18 existing programs, simplify access to the Federal system, set new eligibility criteria, and establish strong accountability standards all in exchange for the flexible use of the funds so that communities most in need will be assisted. The new \$3.71 billion unified grant-making program will better target assistance and achieve greater results for low-income persons and economically-distressed areas.

Access Information

Satellite coordinates for your March 15 broadcast are listed below. The satellite space is booked from 2:30-4:00pm EST.

Ku-band: Galaxy 3C, transponder 12
Orbitol slot: 95 degrees west
Downlink frequency: 11930 horizontal

C-band: Galaxy 4R, transponder 21
Orbitol slot: 99 degrees west
Downlink frequency: 4120 horizontal

DISH Network: To view you need a subscription to the DISH Network basic service package. The Universityhouse Channel is 9411. For programming information go to: www.universityhouse.nau.edu and click on schedule. Universityhouse will air the telecast on DISH Network at 3:30 PST; 4:30 MST and 6:30 EST.

3:00 PM EST ~ 2:00 PM CST ~ 1:00 PM MST ~ 12:00 PM PST ~ 11:00 AM Alaska ~ 10:00 AM Hawaii

Host Organization and Contact Information

The National Association of Regional Councils is coordinating the telecasts. If you need additional information or have difficulty locating a viewing facility, contact Peggy Tadej at 202.986.1032, extension 224.



Moderator

Ms. Doris McMillon

Panelists

Dr. David Sampson, *Assistant Secretary of Commerce for Economic Development*

Senior Officials from the White House, the Office of Management and Budget; the Department of Commerce; and, other federal agencies

Q&A Session

Please provide questions by: (1) submitting questions in advance of the telecast, (2) identifying the panelist(s) responsible for reply and (3) including your name and location. Your questions will be scripted into the program. You can submit your questions by phone, fax or e-mail: 1.202.986-1032 ~ 202.986-1038 ~ Tadej@narc.org.

800 Call In Resources Day of Telecast

Questions 1.800.528.2090
FAX 202.371.1015
Technical Support 1.800.536.6865, ext. 5200
Commencing at 2:30 p.m. EDT

How To Register

Register by fax (202.986.1038), mail, or online at the NARC website www.narc.org. The telecast evaluation form and a list of potential host sites can be found on NARC's website. A telecast registration form is found on the next page. Please return the form to:

NARC
1666 Connecticut Avenue, NW, Suite 300
Washington, DC 20009



Telecast Registration Form

Economic Development Today
Strengthening America's Communities Initiative
Tuesday, March 15, 2005
3:00 PM – 4:00 PM EST

Organization Name _____

Contact and Title _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-Mail _____

Fax Number _____ Web site Address _____

Subscriber Site Information

Site Location _____

Contact Name _____

Site Phone _____

Number of Viewers _____

Contact Information

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail tadej@narc.org. For more information visit NARC's web site at: www.narc.org. Return this form by fax to: 202.986-1038 or by mail to:

National Association of Regional Councils
1666 Connecticut Avenue, N. W. ~ Suite 300
Washington, DC 20009

An Information Dissemination Partnership

The Economic Development Administration (EDA), the International Economic Development Council (IEDC) and the National Association of Regional Councils (NARC) have established an information dissemination partnership. *Economic Development Today* is a program that includes a series of six telecasts intended to provide information about economic development practices and programs to economic development practitioners who serve distressed communities throughout the United States. Also, the partnership provides a monthly update and a quarterly magazine. For more information, visit the EDA Website.



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