



Economic Development Administration

January 18, 2005

Economic Development Today

A Telecast on The Marriage of Innovation and Entrepreneurship: A New Model for High-Growth Economic Development Tuesday, January 18th from 3:00 – 4:00 P.M. EST

The telecast will focus on the evolving importance of linking innovation and entrepreneurship to assure high-growth economic development that attracts small businesses to create jobs. Communities can help create a business-friendly environment through strategic approaches. An innovative economy requires the linking of research and discovery with emerging technology to create new products and wealth. Topics of discussion include:

- Projected business applications and commercialization outcomes of the latest innovations in America;
- How federal, state and local governments are facilitating partnerships in innovation and entrepreneurship; and
- Preparing economic development leaders and practitioners to be more creative in fostering collaborations in economic development.

How To Participate In The Telecast

Host Facility: To participate, locate a host facility with either KU Band or C Band capability that will allow you to use their downlink. Most public buildings as well as many universities and colleges offer satellite reception capability with viewing rooms. You will need to provide the facility's management with the satellite coordinates. We are asking you to sign up for the telecast so that we can have numbers of participants to submit for future funding consideration.

Cable Access: Upon request, you may have access to public TV through an association with public access to education and government programming. To find your PTV Station, go to: www.pts.org/betinvolved/findyourPTVStation.cfm

Satellite Coordinates

	KU Band	C Band
Channel	Galaxy 3C	Galaxy 4R
Transponder	12	23
Orbital Slot	95° West	99° West
Downlink Frequency	11930 Horizontal	4160 Horizontal

DISH Network: To view you need a subscription to the DISH Network basic service package. The Universityhouse Channel is 9411. For programming information go to: www.universityhouse.nau.edu and click on schedule. Universityhouse will air the telecast on DISH Network at 3:30 PST; 4:30 MST and 6:30 EST.



Moderator

Ms. Doris McMillon

Panelists

Dr. David Sampson, *Assistant Secretary of Commerce for Economic Development*

Phillip Bond, *Under Secretary of Commerce for Technology*

Dr. Pamela Dana, *Director, Governor's Office of Tourism, Trade and Economic Development (OTTED), State of Florida*

Mr. Ray Leach, *CEO, JumpStart, Inc., Cleveland, OH*

Mr. Greg Fairbrothers, *Director, Dartmouth Entrepreneurial Network (DEN)*

Ms. Kathleen N. Kingscott, *Director of Government Affairs, IBM Corporation*

Q&A Session

Please provide questions by: (1) submitting questions in advance of the telecast, (2) identifying the panelist(s) responsible for reply and (3) including your name and location. Your questions will be scripted into the program. You can submit your questions by phone, fax or e-mail: 1.202.986-1032 ~ 202.986-1038 ~ Tadej@narc.org.

800 Call In Resources Day of Telecast

Questions	1.800.528.2090
FAX	202.371.1015
Technical Support	1.800.536.6865, ext. 5200
Commencing at 2:30 p.m. EDT	

How To Register

Register by fax (202.986.1038), mail, or online at the NARC website www.narc.org. The telecast evaluation form and a list of potential host sites can be found on NARC's website. A telecast registration form is found on the next page. Please return the form to:

NARC
1666 Connecticut Avenue, NW, Suite 300
Washington, DC 20009

Time

3:00 PM EST ~ 2:00 PM CST ~ 1:00 PM MST ~ 12:00 PM PST ~ 11:00 AM Alaska ~ 10:00 AM Hawaii

Host Organization and Contact Information

The National Association of Regional Councils is coordinating the telecasts. If you need additional information or have difficulty locating a viewing facility, contact Peggy Tadej at 202.986.1032, extension 224.



Telecast Registration Form

Economic Development Today
**The Marriage of Innovation and Entrepreneurship:
A New Model for High-Growth Economic Development**
January 18, 2005
3:00 PM – 4:00 PM EST

Organization Name _____

Contact and Title _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-Mail _____

Fax Number _____ Web site Address _____

Subscriber Site Information

Site Location _____

Contact Name _____

Site Phone _____

Number of Viewers _____

Contact Information

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail tadej@narc.org. For more information visit NARC's web site at: www.narc.org. Return this form by fax to: 202.986-1038 or by mail to:

National Association of Regional Councils
1666 Connecticut Avenue, N. W. ~ Suite 300
Washington, DC 20009

An Information Dissemination Partnership

The Economic Development Administration (EDA), the International Economic Development Council (IEDC) and the National Association of Regional Councils (NARC) have established an information dissemination partnership. *Economic Development Today* is a program that includes a series of six telecasts intended to provide information about economic development practices and programs to economic development practitioners who serve distressed communities throughout the United States. Also, the partnership provides a monthly update and a quarterly magazine. For more information, visit the EDA Website.

